

M-G-M's "Smilin' Thru" to be Revived, Playing Capitol Theatre, N.Y., Next Week

CANADIAN MOVING PICTURE DIGEST

Vol. 27, No. 13

TORONTO 2, CANADA

July 20th, 1935

1935	AUGUST						1935
SUN	MON	TUE	WED	THU	FRI	SAT	
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1935	SEPTEMBER						1935
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1935	OCTOBER						1935
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1935	NOVEMBER						1935
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4 MONTHS!

Ask M-G-M about them? Packed with Box-office news! M-G-M has never started a new season with such a line-up. Among them "CHINA SEAS" "ANNA KARENINA" "TALE OF TWO CITIES" "BROADWAY MELODY OF 1936." Ask your M-G-M representative for the details.

4 MARVELOUS MONTHS AND THEY'RE JUST THE BEGINNING OF A LONG AND PROSPEROUS YEAR!

ROAR

ESCAPADE

**22 BIG
OPENINGS
FORECAST
ANOTHER
SUMMER
LIFE-SAVER
FROM LEO!**

Beat the heat! "No More Ladies"
"Public Hero" and now "Escapade"

A NEW STAR IS BORN!

"Luise Rainer will soon take her place as one of Hollywood's favored few along with Jean Harlow, Joan Crawford, Myrna Loy, Marlene Dietrich and Greta Garbo." —Boehnel, Telegram

"Lovely, glamorous, with most appealing personality the screen has introduced in many months." —Creelman, Sun

"Metro has brought us a bright new star to illumine the film firmament. Brilliant performance." —Crewe, Amer.

"Charming voice, refreshing natural quality to her beauty, merry sense of comedy." —Johanson, Mirror

"Mr. Powell knows how to pick 'em. His new leading lady lives up to the ambitious advance notices. She will send critics and public deep into their lexicons for happy words of commendation. This new film is interesting and absorbing." —Hale, News

"All the excitement that attends an auspicious debut. Luise Rainer is extremely easy to look at and demonstrates that she can act. She should take an enviable position in the Hollywood hierarchy." —Barnes, Tribune

WILLIAM POWELL
picked a new star
Luise RAINER
for his exciting
ESCAPADE
with FRANK MORGAN
Virginia Bruce · Reginald Owen
An M-G-M Picture
CAPITOL
Major Edward Bowes... Managing Director.

EXTRA! CAPITOL HOLDS IT 2nd WEEK!

An ad appearing in New
York papers. Try it!

Alexander Korda of London Film and "Henry VIII." fame, takes up his Studio Residence with United Artists, Hollywood

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RAY LEWIS
Editor and Managing Director

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MAY REMOVE POOR MAN'S TAX



PREMIER Hepburn is credited with having made a public statement that he was considering the removal of the New Amusement Tax which starts its taxation impost from 5 cents up to 19 cents. The Premier considers that this is a taxation upon children's tickets mostly.

We were under the impression that Premier Hepburn would get around to a reconsideration of this tax eventually, because it was ill-advised; and in sizing up the Premier we long concluded that he was too clever to remain with a mistake.

Any Government is likely to make a mistake, since Governments are only human, especially in times such as these, when the necessity of making provision for thousands of unemployed, and those on Relief urges a looking around for funds for a depleted treasury!

There is an old saying, "you can't get blood out of a stone", which means that those who cannot pay, just CAN NOT. It is pressure applied at such sore spots which irritates even men disposed toward peace.

The injustice of the Justice which conceived a debtor's prison does not belong to our sense of justice as administered today.

It is with a feeling of great encouragement that we note Premier Hepburn's attitude toward the new Amusement Tax. With no feeling of irreverence we say, "The Lord Giveth and The Lord Taketh, Blessed be The Name of The Lord".

Premier Hepburn put on the tax, he will take away the tax. Thanks Mr. Premier, but do not stop at 19 cents; take the tax off to include 25 cents. It is helping out the little fellow to whom that ten cent tax means nearly half of his wife's admission ticket for an hour or two of an imaginary world, free from the sordidness of Reality.

"BECKY SHARP"

MIRIAM HOPKINS' blonde beauty and vivaciousness shows to the greatest advantage in the technicolor production of "Becky Sharp".

A clever, scheming, but adorable Becky, is this one of Miriam Hopkins, as unlike any others as an Irish terrier would be to a wired-hair fox-terrier. Both are terriers but anyone who knows the Irish terrier will tell you that it is a terrier, red-brick-red with a disposition to match the coloring.

Miriam Hopkins' "Becky Sharp" is a red-headed blonde, passionate, unscrupulous, yet impulsively unselfish; and as bad as she is and as good as you are, she's as good as you are, as bad as she is. Perhaps this will give you an idea of her characterization.

The entire production is keyed up to a pitch of action which is "rarin' to go" and consequently it speeds along and is all over before you know it, leaving you splendidly entertained. The color is almost perfect. Some of the scenes like reproductions from the old masters, but this is always in the scenes where the color is under control. Color should be as the eye sees it and not as the camera sees it. The eye gets more pleasing reactions from subdued tones, with here and there a splash of vivid coloring. However, "Becky Sharp" certainly registers a Technicolor triumph and an added triumph for Miriam Hopkins as "Becky Sharp".

Nigel Bruce as Joseph Sedley, and Cedric Hardwicke as the Marquise, were both fine portraits. Frances Dee as Emilia Sedley was excellent.



RAY



RAY LEWIS

PRESENTS

THE visit to England of the Industry's representatives, namely Mr. Carl E. Milliken and Mr. Martin Quigley, to bring about a closer relationship between the production group represented through the Federation of Industries and the Hays' Organization has resulted in the amplification of the "personnel and facilities of the production code Administration" of the Hays' Organization, which services shall facilitate the examination of submitted scripts and pictures similar to that phase of work which has been established in Hollywood for similar purposes in connection with the production of American-made films.

The idea was suggested by the F.B.I. group, and was the result of some difficulty which had arisen between the distributors of British-made pictures and the Hays' Organization governing the distribution of British pictures in the United States.

There have been some difficulties in connection with British Pictures from a code standard in the U.S. The Hays' Organization, through the pressure of Public Opinion, Women's Clubs in particular, has been forced to formulate a Code of Production, which has to do with the story, action and dialogue values of a picture only.

It appears that a few of the British Pictures released in the United States had features which were not in accordance with code regulations; and to give sanction to such would be to invite the American producers to imitate a similar attitude in production.

It was not the one, or two British pictures which transgressed, and which apparently alarmed the Hays' Organization endeavoring to be at peace with the Women's Organizations, but the possibility of American producers taking advantage of this acceptance of such standards, and undoing the good work which had been accomplished.

Now "All's well that ends well". A letter addressed to Mr. Charles Tennyson, chairman of the Film Group of the F.B.I. acquaints the group, of the Hays' Organization's decision.

WARNER BROS., "G Men" designed as a gesture of cooperation with the Government by way of cleaning up gangdom, appears to be breaking records for attendance all over the U.S. The Strand, New York, reports that "G Men" broke every record for that house on record, during its first week's presentation.

In Boston, Cincinnati, in Buffalo, in Pittsburgh, covering the States of Massachusetts, Ohio, Nebraska, New York, Penn.; "G Men" has walked away with records of business which are the highest in the past two years.

At the Warfield Theatre, San Francisco, the gross for the week reached \$27,000; and the picture brings in such business that it is in its fifth week and still drawing them in.

"The 39 Steps" story by John Buchan, who as Lord Tweedsmuir, comes shortly to Canada, as His Excellency, the Governor-General, has made a tremendous hit in London. The stars are Robert Donat and Madeleine Carroll. The direction is by Alfred Hitchcock.

The press of London makes comments which are all flattering, and include such remarks as, "packed with holding drama and diverting comedy — splendidly directed, represents outstanding box-office entertainment". Another comment, "not only an outstanding example of film production and first-class entertainment with box-office value, but a film which will add still further to British prestige both here and abroad".

Another review states, "romantic comedy thriller, brilliantly adapted from John Buchan's great story — entertainment 100%". "The 39 Steps" will be released in Canada through Regal Films.

Exhibitors of Canada who remember the splendid work of that very clever artist Betty Balfour will have the pleasure of booking her in "Squibs", a new "Squibs", directed by Edward Edwards. Released through Empire Films of Canada.

JUST a few of the names in the Cecil B. DeMille production of "The Crusades" are Loretta Young and Henry Wilcoxon, featured players, and for good measure, Ian Keith, Katherine DeMille, C. Aubrey Smith, Joseph Schillkraut, Alan Hale, C. Henry Gordon, George Barbier, Montague Love, Hobart Bosworth, William Farnum, Lumsden Hare, Pedro De Cordova and then some.

I had the pleasure of watching one of the big scenes being produced for "The Crusades". There was a glimpse of the old world, ghosts of the past in their glittering armour, on horse, on foot, Crusaders, Saracens; man against man for the quest of love, of honour, for the preservation of an Ideal. Cecil B. DeMille stood on top of a mount with his army of assistants; the magic of the Camera recording the ideas of the producer, while hundreds of players gave these ideas the necessary flesh and action form for picturization.

I, a spectator, watched De Mille; thinking of his many fine contributions to the Screen; "The Ten Commandments", "The King of Kings", "The Sign of the Cross", each with its presentation of a spiritual Truth, a sugar-coated sermon

(Continued on page 5)

2 Successes that Beat Hottest Weather, Toronto, M-G-M's "No More Ladies" and RKO's "Becky Sharp"—2 Weeks Run